



Contact: Joy Loo
Tel: 949.444.2WEB
Email: lambo@comatica.com

FOR IMMEDIATE RELEASE

Comedian Russell Peters to Emcee Serata Italiana Lamborghini Club Awards Dinner Gala

Renowned stand-up performer and actor, Russell Peters is announced as the emcee for the Serata Italiana Lamborghini Gala. Peter's most recent shows in Dubai were the fastest selling concerts in the history of the Emirate and outsold Madonna. Be a part of the 30 year tradition by celebrating the Lamborghini lifestyle on Saturday, August 18, 2012 at Pasadera Country Club.

Costa Mesa, CA – (July 10, 2012) – Lamborghini Club America is pleased to announce that the Forbes listed stand-up comedian and actor, Russell Peters will be the evening's emcee at the Serata Italiana during Monterey Car Weekend, where the world's collector cars meet and compete.

Peters has been setting attendance records at arenas around the world this past year with his Notorious World Tour. Russell Peters has appeared on the Tonight Show with Jay Leno and Lopez Tonight. Both his specials, Red, White & Brown and The Green Card Tour LIVE from the O2 Arena are syndicated on Showtime Networks, Comedy Central and Netflix. Russell Peters brings his Notorious World Tour to San Jose's HP Pavilion on Sunday, November 18th and LA's Staples Center in December.

The Serata Italiana Lamborghini Club gala is a special awards dinner that is devoted to recognizing the beauty, luxury and style of the Lamborghini entries judged at Concorso Italiano. The gala benefiting Avon Foundation, 501(c)(3) will be held at Pasadera Country Club on Saturday, August 18, 2012. Tickets are on sale for \$150 per person and can be purchased online. Serata Italiana Lamborghini gala is anticipated to be one of the premiere highlights of the weekend. For more information about the event and to purchase tickets visit, at www.SerataItaliana.com.

With a limited number of seats available for this exclusive event, a sold out crowd is anticipated and advance ticket purchases are encouraged. Official Sponsors are Lamborghini San Francisco, Automobili Lamborghini, Black & White Car Rental, JP Logistics & Motorsports, Garage Envy, Comatica, Chandon, Glenmorangie, Monster Cable, Swissvax, SupercarFocus.com, Grand Prix Tours, PitStop Furniture and Michaels Law Group.

About Lamborghini Club America

Founded in 1975, Lamborghini Club America is the world's largest organization of Lamborghini owners and enthusiasts. Members around the world actively participate in the organization's events and gatherings. The Lamborghini Club America is a motor club centered on the Automobili Lamborghini brand and is supported by the corporate brand.

###