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FOR IMMEDIATE RELEASE

Lamborghini Club America to Host Serata Italiana Awards Dinner Gala August 18, 2012 at Pasadera Country Club

The Lamborghini Club gathering is unmatched by any other Lamborghini event in the world, bringing together some of the most affluent and influential admirers and collectors. SERATA ITALIANA Lamborghini Club gala will be one of the premiere highlights of the weekend. Be a part of the 30 year tradition by celebrating the lifestyle through camaraderie.

Costa Mesa, CA – (May 29, 2012) – In the classic tradition of the uncompromising quality and beauty of Ferruccio Lamborghini's exquisite masterpieces, the Lamborghini Club America is pleased to announce that it will host [Serata Italiana Lamborghini Club Gala](#), a special awards dinner gala to be held on Saturday, August 18, 2012 during the Pebble Beach Concours d'Elegance and Monterey Auto Week.

Comatica is the agency of choice in producing SERATA ITALIANA gala that is devoted to recognizing the beauty, luxury and style of the Lamborghini entries judged at [Concorso Italiano](#). More importantly, to celebrate the Lamborghini lifestyle through the lasting tradition that has been 30 years in the making.

SERATA ITALIANA gala will be held on Saturday, August 18th at its new location, the incomparable Pasadera Country Club in Monterey. As guests enter the luxurious red-carpeted entrance they will enjoy a selection of fine Italian wines, Prosecco tastings and Italian fusion hors d'oeuvres as they peruse a silent auction filled with rare experiences. Guests will also enjoy live music, a cigar lounge and post-event VIP reception. Special celebrity master of ceremony will greet guests and kick off gala dinner prepared by world-renowned chef Raul Cervantes.

SERATA ITALIANA gala is anticipated to be one of the premiere highlights of the weekend. With a limited number of seats available for this exclusive event, a sold out crowd is anticipated and advance ticket purchases are encouraged. For more information and to purchase tickets, please visit www.lamborghiniclubamerica.com. Event and sponsorships information contact Joy Loo at lambo@comatica.com or 949.444.2WEB (2932).

About Lamborghini Club America

Founded in 1975, Lamborghini Club America is the world's largest organization of Lamborghini owners and enthusiasts. Members around the world actively participate in the organization's events and gatherings. The Lamborghini Club America is a motor club centered on the Automobili Lamborghini brand and is supported by the corporate brand.

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